

## National Asia Desk

Asia-Pacific is the fastest growing region in the world. It presents a significant business and investment opportunities for the region's entrepreneurs. At Moore Stephens, we are serious about helping you capturing these opportunities and realising your business potentials in this region to the fullest.

The region's economy looks likely to continue the strong growth story for years to come. In particular, Asia and Australasia present plenty of opportunities for doing business and investing in these markets. Doing business in a foreign market can also be challenging in term of dealing with structural and cultural differences.

With a team of culturally diverse professionals who have a real understanding of the environments in which you wish to operate, Moore Stephens Australia through its National Asia Desk is ideally placed to help you grow and prosper. The key is to find the right people and expertise.

Australia is a developed country and welcomes foreign investment. It is one of the world's most attractive locations in which to do business. Our National Asia Desk has the practical expertise and relevant language capabilities to help you from Asia to invest in or operate businesses in Australia.

All Australian Moore Stephens firms are long-standing members of their local business communities and specialise in providing highly personalised, expert and commercially astute assurance, accounting, tax and advisory services to their clients.

Our national network of four independent firms of business advisors and chartered accountants enables us to share expertise, knowledge and best practice to ensure our clients receive the best advice and highest quality of service wherever they do business in Australia.

Similarly, for those looking to operate businesses or looking to invest in Asia, our National Asia Desk can be your gateway to a successful venture.

Moore Stephens International has a regional structure (Asia-Pacific, Australasia, Europe, North America, Latin America, the Middle East) and operates from offices around the world composed of representatives of the relevant decision-making committee.

Moore Stephens International maintains a cohesive association to ensure modern and comprehensive global services that meet standards of professionalism and deliver value in each country.

Moore Stephens International is regarded as one of the world's major accounting and consulting networks.

With fee income of US\$2.660 billion globally Moore Stephens International is ranked 11th in the IAB 2015 World Survey.

Our international network also gives our clients access to experts and specialists around the world where they receive the same high standards of personal service that is the hallmark of every Moore Stephens firm.

Moore Stephens professionals are capable of providing a full range of cross-business strategic, operational and technical supports in every field to help you succeed in your cross-border activities.

Our goal is to ensure you receive seamless service throughout the network and that you are looked after as you embark upon a new chapter in your business. At Moore Stephens, we're serious about success®. We take your success personally.

# Why Moore Stephens

Moore Stephens member firms across the globe share common values: integrity, personal service, quality, knowledge and a global view.

Our vision is to be a leading mid-tier financial advisory services firm, and to be the first choice in our target markets.

We achieve this by:

- Delivering outstanding quality and client service.
- Attracting, retaining and developing outstanding people.
- Being passionate, engaging and collaborative.

We see this vision as more than just words on paper; it shapes our culture, drives our behaviours, guides our board and motivates our people. Our mission is straightforward: to drive shared success for all our stakeholders. We will do this by understanding the needs of our clients and our people, and will demonstrate clear leadership and expertise.

## So what makes us stand out?

### Values

Moore Stephens member firms across the globe share common values: integrity, personal service, quality, knowledge and a global view. It is this commitment which ensures we meet the needs of clients while providing a stimulating working environment for our people.

### Ambition

Like our clients, our aim is to develop and grow through providing valuable solutions. Our ambition is evidenced by the fact that the Moore Stephens Australia network is continually evolving to ensure we are providing relevant and useful services to our clients.

### Client-focus

Our objective is simple: to be viewed by clients as the first point-of-contact for all their financial, advisory and compliance needs. We achieve this by providing sensible advice and tailored solutions to help clients achieve their commercial and personal goals.

### Relationships

Client relationships are key to everything we do. By investing time in developing strong relationships and gaining an in-depth understanding of our clients, we deliver efficient, perceptive and valuable services, with an aim of not only reacting quickly, but offering challenging advice too. Each client's affairs are handled by an individual partner, director or principal, who provides the focal point for client enquiries.

### Availability

We recognise the importance to our clients of easy-access to high quality, professional advice. As such, the Moore Stephens partners not only lead assignments, ensuring the utmost quality and efficiency, but are also highly visible to management. But although our service is partner-led, it is not only partners that add value – clients benefit from all members of their Moore Stephens team.

### Specialists

Right from the start of their career, our people are encouraged to focus on specialist industries and areas. The scope of our services to clients extends, therefore, beyond the delivery of compliance to providing industry-specific solutions and niche advice, which helps our clients make informed and confident decisions about their future.

### Breadth

Moore Stephens International is regarded as one of the world's major accounting and consulting networks, consisting in aggregate of 614 offices of member firms across 112 countries, and encompassing over 30,000 partners and staff. While size is never a substitute for quality, it ensures we have the scope to provide our clients with all the solutions and expertise they require, wherever they choose to do business, whether this is within Australia or internationally. Throughout our history, we've provided solutions to meet our clients' national and international objectives.

# Our Services

Our integrated services are designed to help clients grow, realise and protect both their businesses and their private wealth. We work with our clients to help them meet the challenges they face every day, aspiring to be their first choice for all of their business and financial needs.

Our expertise covers a broad range of services which include:

- Investment and business opportunities advisory
- Business valuations
- Mergers and acquisitions advisory
- Negotiation support
- Financial due diligence
- Tax risk assessment
- Feasibility studies
- Organisational reviews
- Board alignment reviews
- Corporate governance advisory
- Residential director services
- Business consulting and strategic planning
- Initial set up of business enterprises
- Corporate secretarial services
- Regulatory and compliance services
- Human resources and payroll services
- Supply chain reviews
- IT advisory
- Business structuring and succession planning
- Debt and equity funding advisory
- Estate planning
- Virtual CFO services
- Management accounting including analysis and reporting
- Financial management consulting and support
- Financial reporting using International Financial Reporting Standards (IFRS) and other internationally accepted accounting standards
- Advice on the application of accounting policies and auditing standards
- Corporate bookkeeping
- Employment remuneration and expatriate services
- Tax planning
- Federal and state tax compliance and consulting
- International tax and transfer pricing advisory
- Foreign exchange control and customs advisory
- Tax compliance audit
- Statutory and compliance audits and reporting
- Independent Expert reporting
- Independent or investigating Accountant reporting
- Forensic accounting and fraud investigations
- System design and review
- Internal audit consulting and support
- I.T. audit and security
- Migration visa guidance and advisory support



# Our People



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# Contact us

For more information on how we can help you succeed and to find your local office visit:

[www.moorestephens.com.au/locations](http://www.moorestephens.com.au/locations)

All Australian Moore Stephens firms are long-standing members of their local business communities and specialise in providing highly personalised, expert and commercially astute assurance, accounting, tax and advisory services to their clients.

Our network of independent firms of business advisors and chartered accountants around Australia enables us to share expertise, knowledge and best practice to ensure our clients receive the best advice and highest quality of service wherever they choose to do business.



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